

A young girl with red hair in pigtails and a blue collared shirt under a dark grey zip-up top looks upwards with a curious expression. To her right, an older girl with brown hair, also in a blue collared shirt and dark grey top, looks off to the side with a slight smile. The background is a blurred indoor space, likely a school, with other children and a whiteboard visible.

Open eyes Open minds

Open up to sponsor our
Schools Programme

Manchester
Art Gallery

Spark creativity in design, art, dance, drama and the visual arts. Animate history, science and storytelling. Improve literacy, numeracy and communication and social skills. **And share in our success stories.**

At Manchester Art Gallery we run a valuable and vibrant educational programme. We engage and inspire pupils and students of all ages, from early years to primary, from secondary to higher education – often from some of Manchester's most deprived communities.

We'd like your company to be part of this by sponsoring our work with schools. In return, you'll receive a host of benefits. We'll also help your business demonstrate its commitment to the community and an active corporate social responsibility agenda – useful for annual reports and other communications.



The opportunity

We're offering companies two levels of sponsorship, which will support the delivery of the gallery's programme of school workshops.

These taught sessions last up to two hours, include practical activities led by artists and experienced educators, are cross-curricular in approach and often cross-cultural. They accommodate a variety of learning styles and abilities, enhancing the study of many areas of the national curriculum. And they make use of our award winning venue, world renowned collection and changing special exhibitions to create innovative learning experiences.

In short, they're well worth the money. Your annual sponsorship fee of either £5,000 or £10,000 (excl VAT) will help the gallery to reach its annual target of delivering 500 workshops to over 10,000 children, from Manchester and the North West region.

"It helped me with new words and made me want to write." Pupil

Research shows that a number of our workshops significantly improve pupils' literacy and their ability to write. The MAGPIE initiative (a partnership between Manchester Children's Services, Manchester schools and five museums and galleries) found that pupils' attainment in writing was 35% greater after attending our literacy-based workshops than nationally set expectations.

Helping children get to the gallery

We also have limited sponsorship opportunities for our Schools Transport Fund. A £5,000 (excl VAT) sponsorship will provide up to 50 grants of £100 to help schools with the cost of transporting pupils to the gallery to take part in our workshops. In return, you'll get exactly the same business benefits as if you sponsored the workshops themselves, including relevant imagery and reports for your communications.

"We simply would not be here enjoying a session at the gallery if we did not have the Transport Fund." Teacher

Since its launch in 2002, over 10,000 children and young people have benefited from our Schools Transport Fund. Through it, young people who might otherwise be unable to make the most of creative opportunities in the arts are provided with that chance.



Sponsorship benefits

Sponsoring our school workshops or transport fund is as much about enriching your business as young people's lives. By partnering Manchester Art Gallery, your company will be helping school children from across the region to develop their educational, cultural and social skills.

You'll also receive the following package of benefits, depending on the level of sponsorship you choose.

The benefits...	Silver Sponsor £5,000, excl VAT	Gold Sponsor £10,000, excl VAT
Your logo on our website, linked to your website	•	
Your logo on our website, linked to a unique organisational profile page within our site and to your website		•
A line of credit in our annual review; thrice-yearly exhibition and events guide, <i>Inside</i> (circ 70,000); and annual schools brochures (circ 6,000 to school staff in Greater Manchester)	•	•
Your logo will also feature in our annual schools brochure	•	•
Your logo will also feature in our exhibition and events guide <i>Inside</i>		•
Dedicated case study about your organisation in our annual report		•
A line of credit on our supporters board in the gallery atrium (400,000 visitors annually)	•	•
Exclusive rights to use our Schools Programme sponsor mark	•	•
Thank you certificate for display purposes	•	•
The use of up to four workshop photographs and quotes (from teachers, pupils, educators and gallery staff) in your print and electronic communications	•	•
The use of gallery copy describing sponsored activities	•	•
A brief report from the gallery at the end of your 12-month sponsorship period, summarising the successes that we've achieved together	•	•
Invitations to the gallery's annual dinner	One double	Two double
Invitations to two major exhibition private views, with access to VIP areas	One double	Two double
Invitations to two special supporters friends and family events (places on a first come first served basis)	Four	Six
Opportunities to work with us to maximise press and media coverage regarding your support		•



We need you

While our core funding comes from Manchester City Council, 45% of our income is generated through grants, sponsorship, donations, trading and corporate membership. So your support is vital. Please accept our invitation to sponsor our school workshops or transport fund and help us continue our groundbreaking educational work with children and young people.



They need you...



“Very good for all learning styles.” Heroes in a Small World workshop attended by Year 4 pupils from Church of England School of the Resurrection, Beswick, Manchester.

“Language development as a result of our experiences was extremely impressive!” Touching Art workshop attended by Year 2 pupils from Varna Street Primary School, Gorton, Manchester.

“Engaged everyone – including reluctant boys!” Let’s Move workshop attended by Year 4 pupils from All Saints Primary School, Marple, Stockport.

“...we thoroughly enjoyed the visit and got a great deal from it to use in our next and future projects.” Year 10 BTEC student visit by Lymm High School, Lymm, Cheshire.

Just get in touch

To find out more, call the Development Team.

Tel: 0161 235 8853

Email: magdevelopment@manchester.gov.uk

Manchester Art Gallery

Mosley Street

Manchester M2 3JL

www.manchestergalleries.org

**Manchester
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